

Sustainability Forum 2012

A training, networking and
professional development event
October 5, 2012



AIT
CENTER
OF EXCELLENCE
FOR RESEARCH
AND EDUCATION



EUROCHARITY
CSR • Green Economy

About Athens Information Technology (AIT)

AIT is a non-profit, independent technology institute that combines its talented faculty, industry links and partnerships to foster world-class education and advanced research in innovative technologies.

AIT's faculty of internationally renowned professors and industry experts creates an exceptional and environment for technology research, innovation management and education.

AIT utilizes its state-of-the-art facilities, affiliations with world-renowned universities and range of academic programs and scholarships to offer the finest advanced learning for professionals and executives and first class education and career placement to an internationally diverse group of students from all walks of life.

Microsoft research ranks AIT in the top 13% of academic and research organizations worldwide.

About EuroCharity

- Established in 2006 with offices in Athens and in Brussels and a rapidly-expanding family of members, clients, partners and ambassadors.
- The reference point for sustainability.
- Offers innovative on-line and off-line services to 470+ members and clients from the corporate, financial, public, third and academic sectors.
- A unique social entrepreneurship model in Europe, a values-based, independent firm and catalyst for change.
- Facilitates synergies among members, between the corporate and third sectors as well as key stakeholders.
- Effectively communicates CSR and sustainability news, reports, events and information on behalf of members and clients, with a geographic focus on Europe and with a global audience.
- UN Global Compact signatory and founding member of the Global Compact Network Hellas since 2008.
- Member and partner of CSRwire, Inc., U.S.A., The Corporate Social Responsibility Newswire.
- Collaborates with numerous other leading organisations, including Ethical Performance, U.K.
- Data Partner for the Global Reporting Initiative and GRI Organisational Stakeholder (OS).
- Annually funds hard-needed not-for-profit projects making an impact.
- Has financed 12 charitable projects carried out by EuroCharity's NGO members to date.



- EuroCharity participates in, speaks at and officially supports local, regional and international conferences, events and exhibitions, predominantly in Europe and selectively world-wide.
- EuroCharity is a UN Global Compact signatory, founding member of the Global Compact Network Hellas, GRI's Data Partner for Greece and Organisational Stakeholder (OS), while it collaborates with CSRwire and Ethical Performance.
- AIT is the largest private investment in research and education in South East Europe and has established collaborations with Carnegie Mellon, Harvard, Aalborg and other top ranking universities and research institutes.
- More than 3500 lower, middle and upper level executives have graduated from AIT's executive education technical and non-technical programs on leadership, negotiations, communications and waste management.
- AIT's understanding of the complex demands of sustainability runs deep and is constantly informed by innovative research in the fields of information and communication technologies and innovation management.

Sustainability Forum's Mission

This training, networking and professional development event aims at reinforcing sustainability, providing hands-on experience, practical knowledge and professional skills through specialised workshops.

Who should attend

- General managers
- Process managers
- Sustainability professionals
- CSR practitioners & managers
- HR managers
- PR specialists
- Marketing managers
- Communication experts
- Investors
- Environmental engineers
- Sustainability analysts
- IT engineers
- Climate change project managers
- Legal advisors
- Management systems auditors
- Quality assurance specialists
- NGO staff
- Students

Workshops

#1.1 CSR Communications: The Bottom Line

#1.2 Reducing carbon footprint in Telecom Networks and Data Centers

#1.3 Core principles of sustainability

#1.4 The Value of the Life Cycle Assessment in Understanding Sustainability at the Product Level

#2.1 Sustainable Capital Projects: Overcoming the First Cost Barrier

#2.2 Target setting and strategy implementation to become the environmental leader in your field

#2.3 Waste, Climate Change and Sustainability

#2.4 Sustainability and Leadership

#3.1 Sustainability reporting assurance

#3.2 Reducing the environmental impact: A course on greenhouse gas (GHG) management & reduction

#3.3 Social media & sustainability: What's coming next?

#3.4 Environmental Impairment Liability

AIT-Athens Information Technology





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9:00 - 9:15	Welcome speeches - Forum outline			
9:15 - 10:45	Opening keynote remarks - Panel discussion Derwin Johnson, Communication Consultant, USA Dr. Annie Pearce, Associate Professor, Myers-Lawson School of Construction, Virginia Tech, USA			
10:45 - 11:15	Coffee break			
11:15 - 12:45	Workshop round #1			
	<p>Workshop #1.1 <u>CSR Communications: The Bottom Line</u> Trainer: Derwin Johnson</p>	<p>Workshop #1.2 <u>Reducing carbon footprint in Telecom Networks and Data Centers</u> Trainers: Dr. Ioannis Tomkos Dr. Christoforos Kachris</p>	<p>Workshop #1.3 <u>Core principles of sustainability</u> Trainer: EuroCharity</p>	<p>Workshop #1.4 <u>The Value of the Life Cycle Assessment in Understanding Sustainability at the Product Level</u> Trainer: Close the Loop</p>
12:45 - 14:00	Lunch break			
14:00 - 15:30	Workshop round #2			
	<p>Workshop #2.1 <u>Sustainable Capital Projects: Overcoming the First Cost Barrier</u> Trainer: Dr. Annie Pearce</p>	<p>Workshop #2.2 <u>Target setting and strategy implementation to become the environmental leader in your field</u> Trainer: One Planet Communities</p>	<p>Workshop #2.3 <u>Waste, Climate Change and Sustainability</u> Trainer: Vanya Veras</p>	<p>Workshop #2.4 <u>Sustainability and Leadership</u> Trainer: Maria Kokkinou</p>
15:30 - 16:00	Coffee break			
16:00 - 17:30	Workshop round #3			
	<p>Workshop #3.1 <u>Sustainability reporting assurance</u> Trainer: KPMG, ERNST & YOUNG</p>	<p>Workshop #3.2 <u>Reducing the environmental impact: A course on greenhouse gas (GHG) management & reduction</u> Trainer: Green Evolution</p>	<p>Workshop #3.3 <u>Social media & sustainability: What's coming next?</u> Trainer: Think Plus</p>	<p>Workshop #3.4 <u>Environmental Impairment Liability</u> Trainer: INTERAMERICAN</p>
17:30 - 19:00	Cocktail reception Networking			

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